

SAS launches new business credit card program powered by Nordiska

SAS is launching a new business credit card program for small and medium-sized enterprises across Scandinavia, powered by Nordiska.

The initiative combines payments, loyalty benefits, and expense management within the SAS EuroBonus ecosystem, creating a more seamless experience for business customers and their employees.

Nordiska provides the underlying financial infrastructure for the program, including card issuing and credit capabilities through its embedded finance and Cards-as-a-Service platform. The app experience and expense management functionality are delivered in partnership with Danish fintech company Cardlay.

"We are proud to partner with SAS on this new business card program. Through an innovative business model, we are creating a smarter solution that maximizes rewards and value for cardholders, while seamlessly combining payments, credit, and loyalty for Scandinavian businesses," says Michael Merzinger, CCO at Nordiska.

The first product under the program will be the SAS EuroBonus Executive Business Card, a premium corporate card designed for executives, entrepreneurs, and finance managers at small and medium-sized enterprises.

The launch coincides with SAS' 80th anniversary and reflects a continued focus on innovation, customer experience, and modern financial services for Scandinavian businesses.

ABOUT NORDISKA

Nordiska is a bank offering innovative financial products for both corporates and consumers. Nordiska Embedded is a platform for embedded financial services, where we offer savings, lending or payment services, either under our own brand or through partners. Nordiska also provides corporate and real estate financing as well as sustainable savings with government deposit insurance. Read more about Nordiska here: <https://www.nordiska.se/om-nordiska/>

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